PROFESSIONAL SMOOTHING TREATMENT SUMMARY SHEET

In order to yield a perfect result every time, **BRAZILIAN BLOWOUT** stylists should always follow the manufacturer instructions and pay attention to detail. This ensures that you not only perform the treatment correctly, but will eliminate product waste and, most importantly, deliver the results that meet your clients' expectations.



Professional Ionic Cleanser | Professional Smoothing Solution | Professional Ionic Bonding Spray | Daily Smoothing Serum OR Thermal Protective Straightening Balm

- BRAZILIAN BLOWOUT APPLICATOR BRUSH
- MEASURING CUP
- SPRAY BOTTLE
- COLOR BOWL
- BRAZILIAN BLOWOUT HAIR CLIPS
- BRAZILIAN BLOWOUT CAPE
- NITRILE GLOVES
- 2 PAIRS OF PROTECTIVE EYEWEAR (for stylist & client)
- BRAZILIAN BLOWOUT PROIONIC DRYER
- BRAZILIAN BLOWOUT ROUND BOAR BRISTLE BRUSH
- BRAZILIAN BLOWOUT PRODIGITAL FLAT IRON
- CARBON FIBER FINE TOOTH COMB

HOW TO PERFORM THE TREATMENT

1/ CLEANSE

Introducing our brand NEW! Professional Ionic Cleanser - Removes build up & impurities in one wash. Generously spray **Professional Ionic Cleanser** throughout soaking wet hair and scalp and massage vigorously until a foam begins to form.

- Thoroughly rinse.
- For extremely thick, curly more resistant hair or, for heavy buildup, repeat.

2/ TOWEL DRY

TOWEL DRY HAIR TO REMOVE EXCESS MOISTURE

- Moisture is needed to help spread solution without over saturating.
- Use a spray bottle if hair dries during the service to re-wet hair.
- Hair should be damp, not dripping wet.

3/ DIVIDE HAIR

DIVIDE HAIR INTO 4 EVEN SECTIONS

- Start from the base of the head and work your way to the top.

4/ MEASURE SOLUTION



LESS IS MORE

- Always shake the bottle of **Brazilian Blowout Professional Smoothing Solution** before dispensing product.
- Measure solution and pour into color bowl.

SHORT HAIR	MEDIUM HAIR	LONG HAIR
¼ oz. to ½ oz.	½ oz. to ¾ oz.	¾ oz. to 1 oz.

5/ APPLICATION

- Start with a 1/4 to 1/2 inch section from one of the back quadrants (section size will vary depending on hair density).
- Using the applicator brush, lightly dust solution on the section and comb it through hair, working from roots to ends.
- Apply solution directly to the root - NOT the scalp.

NOTE: DO NOT SATURATE THE HAIR. If too much product is applied, pull down the next section of hair and comb through. Repeat until solution residue is no longer visible.

IMPORTANT: Stylist should wear gloves and both stylist and client should wear protective eyewear until product is rinsed from the hair.

6/ BLOW DRY

BLOW DRY HAIR AS SLEEK AND SMOOTH AS POSSIBLE AND 100% DRY

- Use **Brazilian Blowout Round Boar Bristle Brush** (or similar boar bristle brush).
- Medium heat.
- Use as much tension as possible.
- DO NOT use metal or ceramic brush.
- Blow dry at least 2 inches away from the hair, DO NOT blow dry directly into the brush.

7/ FLAT IRON

THIS SEALS THE PRODUCT ONTO THE HAIR

- Flat iron in 1/2 to 1½ inch sections on average.
- Use a minimum temp of: 380°F & a maximum temp of: 450°F based on the integrity of the hair and desired results.
- Flat iron hair from roots to ends using the same tension and pressure all the way down the hair shaft, easing up through the ends.
- Flat iron each section at least 4 to 5 times to seal in treatment.
- For a straighter appearance, flat iron each section at least 7 times.
- To maintain or create volume, over direct your flat iron.

FOR CUSTOMIZATION, PLEASE SEE BACK.

8/ RINSING

COMPLETELY RINSE SOLUTION FROM HAIR - **DO NOT leave solution in hair**

- Use warm water, rinsing for 1-2 minutes.
- DO NOT shampoo.

9/ APPLY IONIC BONDING

THIS COMPLETES & PRESERVES THE TREATMENT

- Shake thoroughly to mix product.
- Hold the bottle 5 inches away from hair and mist generously.
- Comb to distribute throughout hair.

10/ FINISHING

- We recommend using a small amount of **Brazilian Blowout Daily Smoothing Serum** or **Brazilian Blowout Thermal Protective Straightening Balm** starting at the ends and working up, then blow dry and style as desired.
- Client can now resume daily activity including: exercising, swimming, putting hair in a ponytail or clip etc.

MAINTAINING CURL OR WAVE PATTERN

- Cleanse with Brazilian Blowout Ionic Cleanser.
- Thicker sections: Flat iron 1-1½ inch sections.
- Lower heat: Use a flat iron temperature of 380ºF
- Less passes: Pass over each section 4-5 times.
- Use less tension.

CUSTOMIZATION

SMOOTH, SLEEK APPEARANCE

- Cleanse with Brazilian Blowout Ionic Cleanser.
- Thinner sections: Flat iron in 1/4 inch sections.
- Zero elevation during the flat iron stage.
- More passes: 7 or more passes, especially at the base/root area.
- Use more tension.

MAINTENANCE

It's important that each one of your clients leave the salon with **Brazilian Blowout Açai Aftercare** products after getting a Brazilian Blowout. These products infuse hair with the Brazilian Super-Nutrient Complex™, prolonging the longevity of a Brazilian Blowout.

AFTERCARE ESSENTIALS

Brazilian Blowout Hair Care is an aftercare product regimen developed for the sole purpose of extending the life of the Brazilian Blowout Professional Smoothing Treatments. By bundling our aftercare into the ticket price of your Brazilian Blowout services, you're adding value for your clients by ensuring proper care of their treatment while optimizing your own earning potential.



Anti-Frizz Shampoo And Conditioner

Upgraded with **Next Generation Color Protecting Technology,** each formula helps keep your treatment and hair color looking salon fresh between appointments.



Ionic Bonding Spray

Is a color safe protective system specially formulated to bond the cuticle, optimizing the longevity of Brazilian Blowout smoothing treatments for the look of week one results up to week ten.

CARE & STYLING

Brazilian Blowout Care & Styling Products are specially formulated to promote smooth, frizz-free, healthy hair while delivering optimal styling results: stick-straight tresses, added definition, increased shine or a touchable texture.



BRAZILIAN BLOW-OUT IS MAGIC

for unruly frizzy hair, leaving it in excellent condition to help me create any style with ease and gives a shine that can't be duplicated.



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Owner / Hair Salon M, Brooklyn, NY

For more information on all of our styling products visit www.brazilianblowout.com

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1.877.779.7706 / brazilianblowout.com

The Brazilian Blowout Professional Smoothing Treatment must be performed by a certified licensed stylist and must be used with appropriate ventilation and in accordance with manufacturer instructions. Stylists should wear protective gloves when performing this treatment. Both stylists and clients should wear protective eyewear for optimal protection. If the Brazilian Blowout Professional Smoothing Solution comes into contact with the skin, wash immediately. If ingested or in contact with eyes, call a physician. If you are nursing or pregnant do not use this product. Do not use this product on children, pregnant women, chemically sensitive clients, the elderly or clients with respiratory conditions. Keep out of reach of children.

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BRAZILIAN BLOWOUT®