

BRAZILIAN BLOWOUT FREE™ STYLIST FAQ

Q: Are the results the same as the Original Brazilian Blowout?

A: Yes, when performed as directed, you can expect up to 12 weeks of smooth, frizz-free, easy-to-manage hair.

Q: What makes it different?

A: **Brazilian Blowout FREE** utilizes a patent pending smoothing system formulated without formaldehyde that temporarily manipulates bonds into straight alignment and seals the cuticle for the smoothest, frizz-free results without damage and no line of demarcation.

Q: Can I use the Brazilian Blowout Ionic Cleanser with Brazilian Blowout FREE?

A: No. The **Brazilian Blowout FREE Micro Chelating Cleanser** is required for the smoothing system to work. Its polymeric and alpha-hydroxy chelators remove buildup, oils, and metals while opening the cuticle—clearing a path for the Smoothing Solution to reach the hair bonds.

Q: How much mixed smoothing solution should I use?

A: You'll use a 1:1 ratio of **Brazilian Blowout FREE Smoothing Base** and **Smoothing Activator**. Use the guide below to measure and mix based on the client's hair length.

SHORT HAIR	MEDIUM LENGTH HAIR	LONG HAIR
2 - 3 oz. (60-90ml) Combined	3 - 4 oz. (90-120ml) Combined	4 - 6 oz. (120-180ml) Combined

Q: Can I color the same day?

A: Yes, for **root touch-ups** and **direct dyes only**. You'll perform the Brazilian Blowout FREE first followed by the root touch up or direct dye. For all other color and lightening services, the client will wait a minimum of two weeks.

Q: Why can't I color or lighten the same day like with Brazilian Blowout Original?

A: Brazilian Blowout Original works externally; **Brazilian Blowout FREE** works **internally**. Waiting two weeks lets color molecules stabilize, so bond realignment during the **FREE** service won't disrupt results.

Q: How long does the treatment last?

A: Results last up to 12 weeks when performed according to instructions and maintained with Brazilian Blowout aftercare.

Q: Why do we use both laminators on every client and what do they do?

- **Fragile/Compromised Laminator:** Works internally to restore moisture and balance the pH of the hair.
- **Coarse/Healthier Laminator:** Works externally to smooth and seal the cuticle.

Q: My client's hair feels dry—what happened?

A: Dryness means the smoothing solution (**Smoothing Activator + Base**) wasn't thoroughly rinsed and cleansed.* Rinse with hot water for at least 3 minutes (set a timer), then vigorously cleanse twice with the **Micro Chelating Cleanser**—a third time if there's still an alkaline smell. It's fully rinsed when no smell remains.

*If this does occur, please repeat steps 5-8.

Q: My client's hair feels heavy—what happened?

A: The hair may feel heavy if:

- The **Fragile/Compromised Laminator** wasn't rinsed thoroughly.
- Too much **Coarse/Healthier Laminator** was applied.

Q: My client's hair is still frizzy—what happened?

A: Frizz can occur if:

- Not enough smoothing solution was used and/or didn't process long enough
- Hair was rough dried after application of the **Coarse/Healthier Laminator** instead of performing a polished blow dry as directed.

Q: What does "lightly dust" mean?

A: It means using a minimal amount of product—less is more!

**ALL 5
PRODUCTS
Required For
Treatment**



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